ASUNCION 2022
CONGRES GENERAL — 23-28.10.2022 — GENERAL CONGRESS

Salón Bicentenario del Centro de Eventos del Paseo La Galería
IACL GENERAL CONGRESS
ASUNCIÓN 2022

Asuncion, Paraguay. Host for the next edition of the IACL General Congress, a prestigious event that brings together prominent scholars from around the world.
General Congresses have been held every four years without exception since 1950.

PAST EDITIONS:
- Washington DC 2010
- Viena 2014
- Fukuoka 2018
In comparative Law:

- Administrative law
- Air & Maritime Law
- Agricultural Law
- Civil Law Commercial Law
- International Commercial Law
- Constitutional Law
- Environmental Law
- Global Law
- Computer Law
- International Private Law
- International Public Law
- Labour Law
- Medical Law & Bioethics
- Penal Law
- Professional Law
- Tax Law
- Human Rights
- Legal Education & Methodology
- Legal History & Legal Ethnology
- Civil Procedure
- Penal Procedure
- Intellectual Property
- International Dispute Settlement
- General Legal Theory & Legal Philosophy
- Unification & Armonization of the Law
El evento concluirá con la celebración de la Asamblea de la IACL, abierta a sus miembros.

Congress attendees may choose to take part in activities that best suit their areas of interest.

Some sessions will include workshops and roundtables.

Live translation will be available in english, french and spanish.

Additional activities have been planned for the event.

The Congress will close with the General Assembly of the IACL, open for its registered members.
MORE THAN 50 RAPPORTEURS

- Pedro Aberastury (Buenos Aires)
- Orkun Akseli (Izmir & Durham)
- Masha Antokolskaia (Amsterdam)
- Virginie Barral (Londres)
- Başak Başoğlu (Istanbul)
- Ursula Basset (Buenos Aires)
- Gary Bell (Singapur)
- Raluca Bercea (Timișoara)
- Adelle Blackett (Montreal)
- Daniel Eduardo Bonilla Maldonado (Bogotá)
- Bertrand Mathieu (Paris)
- Olivera Boskovic (Paris)
- Dana Brakman Reiser (Nueva York)
- Agatha Brandao (Lucerna)
- Petra Butler (Wellington)
- Hannah Buxbaum (Bloomington)
- António Cabral (Rio de Janeiro)
- Giuditta Cordero-Moss (Oslo)
- Dominique Custos (Caen)
- Steven A. Dean (Nueva York)
- Séverine Dusollier (Paris)
- Lauro Gama Jr (Rio de Janeiro)
- Ralf Michaels (Hamburgo)
- José Augusto Fontoura Costa (San Paulo)
- Piotr Girdwoyn (Varsovia)
- Eric Heinze (Londres)
- Makoto Ihusuki (Tokio)
- Georges Katrougalos (Atenas)
- Monika A. Król (Łódź)
- David E. Landau (Tallahassee)
- Oreste Pollicino (Milan)
- Matthias Lehmann (Viena)
- Patrick Leyens (Bremen)
- Yip Man (Singapur)
- Anna Masutti (Bologna)
- Arianna Vedaschi (Milan)
- Andreea Vertes Olteanu (Timișoara)
- Tetsuo Morishita (Tokio)
- Luke Nottage (Sydney)
- Angelika Nussberger (ColoniaSarajevo)
- Anna Nylund (Bergen)
- Phoebe Okowa (Nairobi & Londres)
- Nilufer Oral (Istambul & Singapur)
- Mario Oyarzabal (La Haya)
- Gilles Pillet (Paris)
- Angelika Reichstein (Norwich)
- Julio César Rivera (Buenos Aires)
- Luis Ernesto Rodríguez Carrera (Caracas)
- Teresa Rodríguez de las Heras (Madrid)
- Maria Rogacka-Rzewnica (Varsovia)
- Giesela Rühl (Berlin)
- Marilynne Sadowsky (París)
- Marek Safjan (Varsovia)
- Geneviève Saumier (Montreal)
- Wendy Schrama (Utrecht)
A large number of participants are expected to attend this flagship event, with some of the most renowned experts and representatives of leading international organizations.

After the first congresses the Academy organized in 1932 and 1937, General Congresses have been held every four years without exception since 1950.
The Congress will be translated live in the official languages of IACL: English and French. In addition, Spanish will also be available as it is the host country’s official language.

We invite you to participate as a sponsor of one of the most important events in the region and worldwide.

To this effect, IACL and the local co-organizer CEDEP will provide with the following:
30,000 contacts from a national and international database, that will receive material sent through email blasts, during six months.

In previous editions, the IACL Congresses featured some of the most renowned scholars as speakers, as well as thousands of registered attendees from several countries around the world. A number of international organizations worldwide have supported the event.

The Congress can leverage your sponsorship through social media. The event organizers have developed a strong presence in Facebook, Twitter and YouTube—exponentially increasing your reach through these social networks.

Expand your reach through various means: The event is marketed via the most important national and international legal sites, these include newsletters of the sponsoring law firms, arbitration centers, chambers of commerce, international organizations, etc.

Sponsor logos will be prominently displayed on a giant screen placed in the auditorium throughout the event. Sponsor branding will also be included in other materials given out at the event.

The Asunción 2022 Congress has its own website, linked to IACL’s official site.
OTHER ADVERTISING OPTIONS:

Sponsors will have a wide range of options at their disposal, with opportunities at: social events, coffee breaks, lunches, and dinners. Additionally, several merchandising items will be made available for participants (pens, briefcases, planners, etc.).
EXCLUSIVE FOR 1 (ONE) SPONSOR.

AMOUNT: US$ 25.000

1) NETWORKING IN SOCIAL EVENTS AND CONGRESS´S OPENING/CLOSURE CEREMONIES.

· Brief speech (5 min) in a social event.
· Logo space in a back panel, during social activities.
· Special mention/gratitude during inauguration/closure ceremonies.

2) ACCREDITATIONS/CREDENTIALS:

Corporate image in the “lanyard” tape, to be carried by all participants, visible with the accreditation.
**BENEFITS**

**CONFERENCES:**
- 10 free access passes (each pass will be worth USD 400).
- 6 additional passes for the Congress’ sessions, at the special price of USD 240 each pass (40% discount).
- Preferential rate for other participants registered, at the special price of USD 300 (25% discount).

**EXPOSURE:**
- 16 reserved seats located in the front part of the auditorium, as a VIP Official Sponsor.

**NETWORKING:**
- 8 free invitations to social events.

**LOCAL & INTERNATIONAL PROMOTION:**
- Logo visible in all e-mailings to be sent since your inclusion.
- Mention in all of the event’s official social media accounts, from your inclusion to the closure (November 2022).
- Mention in local press reviews (Asunción).
- Logo in the Congress’ web site.
- Logo in the Congress’ leaflet/brochure.
- Logo and description in full color of an A4 size page, in participants folders.
- Logo in the back panel of sponsor’s registration.
- Logo in projection screens during recesses.
AMOUNT: US$ 10,000

1) NETWORKING IN SOCIAL ACTIVITIES AND CONGRESS.
   a) Mention/gratitude by the organizers in the inauguration ceremony.
   b) Logo in 1 back panel of a social activity (level 2).
**CONFERENCES:**
- 8 free access passes (each pass will be worth USD 400).
- 4 additional passes for the Congress’s sessions, at the special prize of USD 240 each pass (40% discount)
- Preferential rate for other participants registered, at the special prize of USD 300 (25% discount).

**EXPOSURE:**
- Advertising space in an exhibition stand (assembling & provision costs at your expense).
- 8 reserved seats VIP DIAMOND for your company’s representatives.

**NETWORKING:**
- 6 free invitations to social events.

**LOCAL & INTERNATIONAL PROMOTION:**
1. Logo visible in all e-mailings listings, to be sent since your inclusion.
2. Mention in all of the event’s official social media accounts, from your inclusion to the closure (November 2022).
3. Logo in the Congress’s web site (level 2).
4. Logo in the Congress’s leaflet/brochure (level 2).
5. Logo and description in full color of a half page, in participants folders.
6. Logo in the back panel of sponsor’s registration (level 2).
7. Logo in projection screens during breaks (level 2).
AMOUNT: US$ 7.000

1) NETWORKING IN SOCIAL ACTIVITIES AND CONGRESS ´S INAUGURATION/CLOSURE CEREMONIES.

   a) Mention/gratitude by the organizers in the inauguration ceremony.
   b) Logo in 1 back panel of a social activity.
**CONFERENCES:**
- 6 free access passes (each pass will be worth USD 400).
- 2 additional passes for the Congress’s sessions, at the special prize of USD 240 each pass (40% discount).

**EXPOSURE:**
- 6 reserved seats (VIP PLATINUM) for the company’s representatives.

**NETWORKING:**
- 4 free invitations to social events.

**LOCAL & INTERNATIONAL PROMOTION:**
- Logo visible in all e-mailings listings, to be sent since your inclusion.
- Mention in all of the event’s official social media accounts, from your inclusion to the closure (November 2022).
- Logo in the Congress’s web site (level 3).
- Logo in the Congress’s leaflet/brochure (level 3).
- Logo and description in full color of 1/4 size page, in the participants folders.
- Logo in the back podium.
- Logo in the back podium of sponsors in the registration.
- Logo in projection screens during recesses (level 3).
CLUB GOLD

AMOUNT: US$ 5.000

1) NETWORKING IN SOCIAL ACTIVITIES AND CONGRESS´S INAUGURATION/CLOSURE CEREMONIES

a) Mention/gratitude by the organizers in the inauguration ceremony.
**CONFERENCES:**
- 4 free access passes (each pass will be worth USD 400).
- 2 additional passes for the Congress’s sessions, at the special prize of USD 240 each pass (40% discount)

**EXPOSURE:**
- 4 reserved seats (VIP PLATINUM) for the company’s representatives.

**NETWORKING:**
- 2 free invitations to social events.

**LOCAL & INTERNATIONAL PROMOTION:**
- Logo visible in all e-mailings listings, to be sent since your inclusion.
- Mention in all of the event’s official social media accounts, from your inclusion to the closure (November 2022).
- Logo in the Congress’s web site (level 4).
- Logo in the Congress’s leaflet/brochure (level 4).
- Logo and description (5 lines), in the participants folders.
- Logo in the back podium.
- Logo in the back podium of sponsors in the registration (level 4).
- Logo in projection screens during recesses (level 4).
AMOUNT: US$ 3,000

1) NETWORKING IN SOCIAL ACTIVITIES AND CONGRESS ´S INAUGURATION/CLOSURE CEREMONIES).

Mention/gratitude by the organizers in the inauguration ceremony.
**BENEFITS**

**CONFERENCES:**
- 2 free access passes (each pass will be worth USD 400).

**LOCAL & INTERNATIONAL PROMOTION:**
- Logo visible in all e-mailings listings, to be sent since your inclusion.
- Mention in all of the event’s official social media accounts, from your inclusion to the closure (November 2022).
- Logo in the Congress’s web site (level 5).
- Logo in the Congress’s leaflet/brochure (level 5).
- Logo in the back podium of sponsors in the registration (level 5)
- Logo in projection screens during recesses (level 5).

**EXPOSURE:**
- Advertising space in an exhibition stand (assembling & provision costs at your expense)
- 16 reserved seats VIP for the company’s representatives.

**NETWORKING:**
- 2 free invitations to social events.
AMOUNT: US$ 1,500

1) NETWORKING IN SOCIAL ACTIVITIES AND CONGRESS´S INAUGURATION/CLOSURE CEREMONIES.

a) Mention/gratitude by the organizers in the inauguration ceremony.

BENEFITS

CONFERENCEs:
- 1 free access pass (worth USD 400).

LOCAL & INTERNATIONAL PROMOTION:
- Logo visible in all e-mailings listings, to be sent since your inclusion.
- Mention in all of the event´s official social media accounts, from your inclusion to the closure (November 2022).
- Logo in the Congress´s web site (level 6).
- Logo in the Congress´s leaflet/brochure (level 6).
- Logo in the back podium of sponsors in the registration.(level 6).
- Logo in projection screens during recesses (level 6).
CONFERENCES:
- 1 free access pass (worth USD 400).

LOCAL & INTERNATIONAL PROMOTION:
- Logo visible in all e-mailings listings, to be sent since your inclusion.
- Mention in all of the event’s official social media accounts, from your inclusion to the closure (November 2022).
- Logo in the Congress’s web site (level 6).
- Logo in the Congress’s leaflet/brochure (level 6).
- Logo in the back podium of sponsors in the registration (level 6).
- Logo in projection screens during recesses (level 6).

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